

#### ABSTRACT OF THE DISCLOSURE

A light-emitting display device with low power consumption and its driving method. In the driving method of a light-emitting display wherein light-emitting elements are connected to the intersections of positive electrode lines and negative electrode lines arranged in a matrix, either one of the positive electrode lines or the negative electrode lines are employed as scan lines with the other employed as drive lines; while scanning the scan lines, drive sources are connected to desired drive lines in synchronization with the scan, whereby allowing the light-emitting elements connected to the intersections of the scan lines and drive lines to emit light, a first reset voltage is applied to all of the scan lines and a second reset voltage that is greater than the first reset voltage is applied to all of the drive lines during a reset period after a scan period for scanning an arbitrary scan line is completed and before scanning the following scan line is started.